

## 10,000 Women Application

### Program Overview

*10,000 Women* is a global initiative supported by The Goldman Sachs Foundation that provides women entrepreneurs around the world with practical business education, business advising, and networking. To date, the initiative has reached over 10,000 women from 43 countries. Applicants selected for the *10,000 Women* program in India will receive a world-class business education at The Indian School of Business and connections to a professional support network.

#### *Practical Business Education*

Designed in partnership with Babson College, one of the top-ranked entrepreneurship schools in the world, the *10,000 Women* curriculum focuses on practical skills in topics such as negotiations, marketing, and employee management that can immediately be put into practice.

#### *A Supportive Network of Advisors and Peers*

Participants will receive one-on-one business advising and the opportunity to learn from other like-minded business owners. Upon successful completion of the program, graduates become part of a growing *10,000 Women* alumni network and will receive ongoing access to learning and networking opportunities.

#### *Access to Capital*

The *10,000 Women* program shows small business owners how to become more bankable and position themselves to access appropriate sources and levels of small business funding and capital.

### Program Dates

The *10,000 Women* program is delivered over 15 days between between 3<sup>rd</sup> week of November, 2015 and 3<sup>rd</sup> week of January, 2016 for Hyderabad batch and 1<sup>st</sup> week of January, 2016 and 2<sup>nd</sup> week of March, 2016 for Mumbai batch\*. The program is delivered in both these two cities, respectively.

### Criteria and Eligibility

*10,000 Women* is designed for business owners who are passionate about growing their business, creating jobs in their communities and who meet these criteria:

- Key decision maker with senior leadership role (i.e. CEO, COO, President)
- Business has operated for at least one year
- Business employs at least 10 people
- Annual revenue between Rs. 60 lakhs – 3 Cr. (INR)
- At least 20% of business owned by women
- Openness to accessing external capital to grow business

Women who hold an elected or appointed government position are not eligible for this program. Additionally, women who are connected to political figures may not be eligible for this program.

### Application Submission

Completed applications should be submitted electronically **by Friday, Sep 11, 2015 for Hyderabad batch and Friday, Oct 30, 2015 for Mumbai batch** to the below email address. Please note that late submissions will not be accepted. Upon submission of your application, you will receive an email confirmation. Candidates will be notified by 3<sup>rd</sup> week of September, 2015 for Hyderabad batch and 2<sup>nd</sup> week of November, 2015 for Mumbai batch if they have been shortlisted to attend a 20-minute interview.

Completed applications should be submitted to: [Ratnakar\\_Varanasi@isb.edu](mailto:Ratnakar_Varanasi@isb.edu)  
For additional information, please contact: 040-2318-7587

### APPLICANT INFORMATION

This application is an initial assessment designed to help us understand you, your business, and why you are interested in the program. This information will be kept confidential.

Surname (last name):	Prior surname (if any):	First name:	Preferred name:
Country of citizenship:	Type of identification:	Identification number:	Birthdate (day/month/year)
Home Address:			
Primary Phone:	Mobile:	Email:	

Annual collective income earned by all household occupants (from work, financial investments, real estate, etc):

Do you currently hold an elected or appointed government position, or do you regularly interact with government officials in a professional or personal capacity?  Yes  No

If so, please provide details about such position and/or interactions.

Education				
Degree	Institution (Including Country)	Specialization	Dates	Completed?

Language: English, Hindi

Proficiency :

Speaking  None  Beginner  Intermediate  Fluent

Reading  None  Beginner  Intermediate  Fluent

Writing  None  Beginner  Intermediate  Fluent

Best description of your current employment situation:

I own/co-own a for-profit business  I run an NGO  I run a business and also work for someone else

How many businesses do you currently own or co-own?:

**BUSINESS INFORMATION**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Work phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please briefly describe the products or services the business offers.

Percentage of the business you currently own: _____%	Year business was founded: _____
Please list any co-owners of the business and their share of the business: Name: _____ % Name: _____ % Name: _____ % Name: _____ %	If you did not found the business please explain how you acquired ownership (i.e. inherited, bought), and in what year.

What are your titles, roles and responsibilities in your current business?

Are you a senior decision-maker of the business?  Yes  No

Do you work full time at the business?  Yes  No

Is the business registered with authorities?  Yes  No

How has your business been primarily funded over time?  Personal  Family money  Bank or Institution

Have you ever applied for funding from a financial institution?  Yes  No

If no, are you interested in applying for funding from a financial institution?  Yes  No

If yes, were you successful in obtaining funding?  Yes  No

If yes, please list loan/investment size. \_\_\_\_\_

If no, why were you unable to obtain funding? \_\_\_\_\_

	Current Year	Previous Year	Next Year (Projected)
Number of full time salaried employees at year end ( <i>permanent employees who work, on average, 35 or more hours per week</i> )			
Number of part-time salaried employees at year end ( <i>permanent employees who work, on average, less than 35 hours per week</i> )			
Number of temporary employees at year end ( <i>not permanent, hired for limited periods of time including contract and freelance</i> )			
Annual Gross Revenue (INR)			
Net Profit (INR)			

**SHORT ANSWER QUESTIONS**

1. What motivated you to start your business?

2. Briefly describe why you are interested in this program and what you expect to get out of it.

3. What are your five-year goals for your business? If you achieve your goals, what is your predicted annual revenue and number of employees in five years?

4. What are the primary factors or challenges within your control that limit the growth of your company?

Please use this space for any other information relevant to your application that you would like to provide.

5. How did you hear about the *10,000 Women* program? Check all that apply.

*10,000 Women* Program Alumni

\_\_\_\_\_ Alumni

Business or Women's Associations:

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Financial Institutions:

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Government:

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Media:

- Newspaper/Magazine
- Website

- Radio
- Social Media
- TV
- Other:

*Please describe:*

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**Application Waiver**

If I receive a *10,000 Women* scholarship from The Indian School OF Business, I certify that I will accept the following terms:

1. Except under extenuating circumstances, I agree to attend all classes and, when applicable, participate in networking events, business advising and other program activities. As a general rule, participants may not miss more than one class.
2. I agree to make every effort to complete all assignments on time and be a model student.
3. I agree to provide information about my business for up to the next 5 years. This may include completing surveys and questionnaires and participating in interviews and focus group discussions. I agree that this information may be provided to *10,000 Women* and the Goldman Sachs Foundation to allow for the design of the best possible post-graduation supports; my personal identify and personal information will be kept strictly confidential.
4. I confirm that the information provided in my application and during my interview was accurate to the best of my knowledge.
5. I agree to release all persons or entities, including Goldman Sachs, Goldman Sachs' affiliates and *10,000 Women* from any liability arising from requesting any information in connection with my application for or granting a *10,000 Women* scholarship. I acknowledge that submission of this application does not guarantee receipt of a *10,000 Women* scholarship

I understand that if I have deliberately provided false information or fail to meet the terms of the *10,000 Women* scholarship, I will have to forfeit the scholarship.

Print Full Name \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_